

# GOAL for PEACE

## NPH International Soccer Tournament

Join us as we celebrate NPH's 70th Anniversary! Over 100 pequeños across all nine of the countries NPH serves will be coming together to participate in this tournament at NPH Guatemala from November 23 - 30, 2024. "Goal for Peace" will unite cultures, traditions and shared values, and will reflect in diversity, the capacity of human beings to live together in peace, and build unified societies in the practice and perspective of sport.



### Sponsorship Levels

#### Gold Sponsor: \$17,000

- Sponsor logo visible in all NPH International's communications related to the celebration of 70 years of NPH in Latin America (September 2024 - January 2025)
- Trip for 2 people to Guatemala, all expenses paid sponsoring one of the 9 soccer teams in the tournament, (Bolivia, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, and Peru).
- Logo on the teams' shirts as official sponsor and on the banners on the field and stands
- Logo at Press conference in Guatemala (Roll up, banner or element provided by sponsor)
- Brand image on promotional digital prints of the tournament (Backing on the day of the event and others)
- Mention your brand as Official Sponsor of the NPH social media event (Facebook, Instagram and LinkedIn)
- Mention of your brand as a sponsor on media tours that take place in Guatemala, Europe and North America.
- Image of your logo in the promotional video of the soccer tournament
- Communication between young tournament participants and the employees of the sponsoring company, during the tournament days

#### Silver Sponsor: \$7,000

- Sponsor logo visible during NPH International's communications related to the tournament (November - December 2024)
- Trip for 2 people to Guatemala, all expenses paid (excluding airfare), sponsoring one of the 9 soccer teams in the tournament (Bolivia, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, and Peru).
- Logo at Press conference in Guatemala (Roll up, banner or element provided by sponsor)
- Mention of your brand as official sponsor of the event on NPH social networks
- Mention of your brand as a sponsor on a media tour
- Image of your logo in video of the soccer tournament.

#### Allies Sponsor: \$1,700

- Sponsor logo visible during NPH International's communications related to the tournament (November - December 2024)
- Mention of your brand as a sponsor of the event on NPH social networks (Facebook, Instagram and LinkedIn)

#### Bronze Sponsor: \$3,700

- Sponsor logo visible in communications related to the Soccer tournament during the month of November.
- Mention of your brand as a sponsor of the event on NPH social networks (Facebook, Instagram and LinkedIn)
- Logo at Press conference in Guatemala (Roll up, banner or element provided by sponsor)

#### Assist Sponsor: \$700

- Sponsor logo visible during NPH International's communications related to the tournament (November - December 2024)

NPH USA is a registered 501(c)(3) nonprofit corporation, Federal Tax ID #65-1229309. Donations are tax deductible to the extent provided by law.

If you are interested in Tournament Sponsorship, please register at [nphusa.org/soccer](https://nphusa.org/soccer) by October 18, 2024.

Please contact Madeline Kessi at [mkessi@nphusa.org](mailto:mkessi@nphusa.org) with any questions.

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